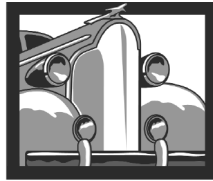


# MUCKENTHALER



# MOTOR CAR FESTIVAL

## Commemorative Program Advertising Reservation May 14th and May 15th, 2011

I am interested in advertising in the Full Color Official 2010 Muckenthaler Motor Car Festival Program, and I would like my name or my company name to appear for recognition as follows:

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zipcode \_\_\_\_\_

Telephone: \_\_\_\_\_

Email Address \_\_\_\_\_

### Advertising Rates and Sizes

<input type="checkbox"/>	Back Cover	B/W or Color	\$5,000.00	7.5" wide x 10" tall
<input type="checkbox"/>	Full Page	B/W or Color	\$1,000.00	7.5" wide x 10" tall
<input type="checkbox"/>	Half Page	B/W or Color	\$600.00	7.5" wide x 4.625" tall
<input type="checkbox"/>	Half Page Vertical	B/W or Color	\$600.00	3.5" wide x 10" tall
<input type="checkbox"/>	Quarter Page	B/W or Color	\$300.00	3.5" wide x 4.625" tall
<input type="checkbox"/>	Business Card	B/W or Color	\$100.00	3.5" wide x 2" tall
<input type="checkbox"/>	Business Card Vertical	B/W or Color	\$100.00	2.0" wide x 3.5" tall

All mechanical artwork should be submitted to the required size and in either .pdf or .tif or .jpg formats. All color supplied in 4-color format (CMYK). 300 dpi recommended. Bleeds are acceptable on inside covers and back cover only.

**DEADLINE FOR SUBMISSION OF MECHANICALS & PAYMENT: APRIL 1, 2011**

**Please email all mechanical artwork to: [sclausen@vikingstar.com](mailto:sclausen@vikingstar.com)**

**Total Amount Enclosed:** \_\_\_\_\_

Please make checks payable to Muckenthaler Cultural Center Foundation Tax I.D. #95-6136238  
1201 West Malvern Avenue, Fullerton California 92833 Attn: Program Advertising

Visa Mastercard \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

*Any questions or further information, please visit [www.TheMuck.org](http://www.TheMuck.org)  
or contact Sally Clausen, 562-697-3634.*

Event Management Only
Date Rec'd _____
By _____

Half Page Vertical 3.5" wide x 10" tall

Full Page 7.5" wide x 10" tall

Business Card Vertical  
2.0" wide x 3.5" tall

Half Page 7.5" wide x 4.625" tall

Business Card 3.5" wide x 2" tall

Quarter Page 3.5" wide x 4.625" tall